



MAZDA COLLISION NETWORK

*We believe in creating customers for life...and so do you. As a member of the Mazda Collision Network, you have access to tools, training and resources designed to help with proper, safe repair—allowing you to turn one-time jobs into repeat business and build long-lasting relationships with vehicle owners.*

## THE MAZDA DIFFERENCE

Our customers are at the center of everything we do. With the Mazda Collision Network, we can fulfill our vision of brightening lives through car ownership by supporting the entire vehicle lifecycle. We can also enhance customer loyalty and trust by setting high standards for the repair of collision-damaged Mazda automobiles.

## PROGRAM BENEFITS

- Support in delivering proper, safe repairs that meet the expectations of Mazda vehicle owners
- Promotion of your shop on the [Mazda website](#) and MyMazda app (through an [online locator](#))
- A Mazda plaque and Network logo to use on your website
- Category-level access to OEM procedures
- Integrated quality repair solutions regardless of the estimating software used
- Simplified repair documentation

## ELIGIBILITY

All U.S. Mazda dealerships, Multi-Site Operators (MSOs) and independent repair facilities are eligible. Program acceptance requires that you meet [established standards](#) for equipment, facility specifications, tools and training.

## GETTING STARTED

Visit the [Mitchell website](#), read the [FAQs](#) and complete [your application](#). Mitchell will then:

- Review your submission
- Schedule an initial readiness review
- Confirm your participation
- Perform a virtual evaluation

## PROGRAM MEASUREMENT

The Network monitors KPIs focused on proper and safe repair, cycle time and customer satisfaction. These metrics are available from within Mitchell's software. Based on the repairs processed, scorecards will summarize your performance in real time.

## COST AND RENEWAL

Initial enrollment and annual renewal costs for virtual verifications are \$1,295 and \$1,096 respectively (not inclusive of software expenses). At renewal, your facility will be evaluated to ensure that it still meets program requirements.

To join, visit [mitchell.com/mazda](https://mitchell.com/mazda) or contact (800) 238-9111.

